

PR Facilitator Report, November 20, 2022

- The following positions are open. **Please take this back to groups!** - See RSC Guidelines for full qualifications.
 - PR Co-facilitator: 2 years clean, PR experience, working knowledge of the PR and H&I Handbooks.
 - Secretary: 1 year clean, 6 months involvement with PRC, access to a computer and internet, ability to take precise notes.
 - H&I coordinator: 3 years clean, 1 year, H&I experience, working knowledge of H&I handbook and PR handbook.
 - Phonenumber coordinator: 2 years clean, 6 mo involvement in PRC. Working knowledge of PR Handbook. Phonenumber experience.
 - Presentation coordinator: years clean, 6 mo involvement in PRC. Working knowledge of PR Handbook.
 - Media coordinator: 2 years clean, 6 mo involvement in PRC. Working knowledge of the PR handbook.
- Printable Regional Meeting Guide available on the website.
- Phonenumber volunteers are needed. Please contact Wayne S, or Curt S (per the contact info below) **Please take this back to groups!** Last quarter stats: 52 calls, 123 minutes of service, 19 volunteers. The [phone.com](#) bill of \$177.45 paid for the current quarter.
- Presentations: Upcoming presentation for Sumner County Jail in Wellington.
- Billboard placement working group: It's been determined that this is not financially viable as all research shows that it would cost in excess of \$1000.00. This working group is disbanded.
- BMLT: Areas using BMLT to generate their meeting list: JFT, Miracle, Oz, and Wichita Metro. We encourage every Area to start using BMLT so that all meeting information in the Region is up to date at all times. Even if your Area doesn't have a website, we can provide a printable version to you that would be downloadable from the [marscna.net](#) website.
- YAP: See the Technology Roadmap, below.
- Web: Finished Woo Commerce/[square.com](#) integration for e-commerce Convention Registration on website. Added website monitoring service for uptime.

Curt S. RSC PR Facilitator

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Coordinator Reports Hospitals and Institutions

No Coordinator or report.

Media

No Coordinator or report.

Phone Line Coordinator: 11/19/2022

Hello all, I want to thank you all for allowing me to serve. As we all know phonenumber service is open, if you are interested, please communicate with me, I can show you around. Phonenumber is being answered, if not I call back and help the best I can. I did call the phone line to assure it is properly active and working. We have 19 live addict volunteers. Please take back to groups need more live addict to add to phonenumber. The addict needs to have 1 year clean and served in some service positive at either the group, ASC, or RSC in the last year. We had a total of 52 calls, last ¼, and 4 voice mails, answered, 123 minutes of service was used, last month was 27 calls and 76 minutes doubled in last ¼, The phone is active, bill was paid 177.45, we paid only ¼ of the year instead of the entire year as the progress moves forward, thank you. We are fielding a majority of calls from the 316 and 785 area code. Website: phonenumber@marscna.net, if you have any questions or comments, feel free to contact me at 620-664-1860.

The phonenumber service positive is open take back to groups.

Thanks for the privilege to serve your region.

Thank you all Wayne S.

Presentation to professionals

This facilitator position is open. Please take back to groups. See abbreviated qualifications above and full qualifications in RSC Policy.

Website Coordinator Report

Greetings Family,

Web services have been going along nicely. While I can admit that I don't always get to requests for publication that are emailed in a timely manner, I can say that all requests have received their proper attention. I also did some work on WooCommerce in order to get the convention committee registration moved to it. Analytical statistics will be provided by Curt.

Thank you for allowing me to serve,

Michael G.

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Mid America Region Narcotics Anonymous

Web Coordinator

PS: Please see Analytics, attached below. Also, we added a website monitoring service so that we can notified should there be downtime, or slowness.

Technology roadmap

- **ASC confirmation of meetings.** We ask each Area to continually review their meeting information on the regional website and report any adds, deletions, or changes for the meeting information. Our mutual goal is to have one single database that will be used by all. Please have whoever is responsible in your Area for meeting information contact either Curt or Mike so that we can establish a best practice in keeping this information updated.
- **Area meeting guides from BMLT:** We can extend the ability to each Area to utilize the BMLT server with Bread plugin to create area meeting lists. Again, the idea is to have a single source of meeting information so that the Regional and Area guides are always in sync. NOTE: Some printable Area meeting guides we have are more than 2 years old. Utilizing BMLT can prevent this from occurring! We are working with OZ area to set up their meeting guide from BMLT.
- **Website Guidelines:** It is our understanding that these existed at one time, but so far we have been unable to locate them. We will develop new guidelines and bring back to the RSC for approval. **No work on this, yet.**
- **YAP:** Work has started on YAP integration. This is a web-based application that interfaces telephone service with the BMLT database. This allows a caller to the helpline to use the call tree to find meetings using the most up to date database of meetings we have or speak directly with a phone line volunteer.
Work on this was delayed this quarter so that we could concentrate on the new e-Commerce code for the Convention.

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Mid America Region Narcotics Anonymous

Overview

All Users
100.00% Pageviews

Aug 1, 2022 - Oct 31, 2022

Overview



Page	Pageviews	% Pageviews
1. /	1,216	25.29%
2. /events/	619	12.87%
3. /online-meetings/	340	7.07%
4. /printable-meeting-lists/	289	6.01%
5. /meeting-finder/	222	4.62%
6. /convention/	192	3.99%
7. /ft-area-meetings/	133	2.77%
8. /events/list/	125	2.60%
9. /convention_2022/	71	1.48%
10. /contact/	70	1.46%


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Analytics | marsona.net | All Web Site Data

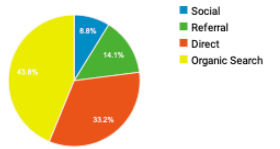
[Go to report](#)

Acquisition Overview Aug 1, 2022 - Oct 31, 2022

All Users
100.00% Users


Primary Dimension: Top Channels Conversion: All Goals [Edit Channel Grouping](#)

Top Channels

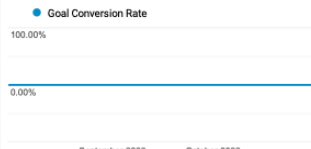


- Social 8.6%
- Referral 14.1%
- Direct 33.2%
- Organic Search 43.8%

Bounce Rate




Conversions



	Acquisition			Behavior		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
	1,127	1,069	1,886	43.90%	2.55	00:01:44
1 ■ Organic Search	593	<div style="width: 55%;"></div>		39.46%	<div style="width: 75%;"></div>	
2 ■ Direct	343	<div style="width: 31%;"></div>		44.50%	<div style="width: 80%;"></div>	
3 ■ Referral	144	<div style="width: 13%;"></div>		51.54%	<div style="width: 90%;"></div>	
4 ■ Social	81	<div style="width: 7%;"></div>		60.33%	<div style="width: 95%;"></div>	

Conversions



Set up a goal.
To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 4 Channels click [here](#).

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